

Path to Growth

08 December 2017

We were very excited by our recent commission to develop and facilitate a conference for over 100 leaders from a Silicon Valley technology company. Our client has a long and distinguished history of technological innovation and quality with one of their early products so iconic, it's just been displayed in the Smithsonian Museum.

Our client changes the way people work by using technology to enable collaboration. They are the first to acknowledge face to face is best, but when it's not possible their focus on providing the best immersive experience and quality. We know the way to San Jose, so couldn't refuse an invitation to visit and deliver a leadership summit focused on defining their future path to growth.

The conference aim was to engage global leaders about the new business strategy approved by their Private Equity owners. The strategy identified, at high level, 5 imperatives to create future value and 4-5 value enabling projects that would address capability and infrastructure opportunities.

Prior to the conference we worked with each of the Value Creation Teams to build a strategy briefing: a concise explanation of the intent and objectives for each team. This required several iterations and was completed just hours before the conference. The agenda we designed engaged multi-disciplinary teams and provided opportunities for them to clarify the overall strategy and their role within it. They then developed high-level plans to deliver each of the strategic imperatives and shared their results with others. A 'poster session' enabled everyone to engage with other groups they shared interfaced with before a final 'interlock' session worked through the interfaces with other teams and functions.

This conference was a large, challenging working session that was enabled by a highly effective events team from the client business. Our preparation included training team facilitators whilst developing a team development activity and a change management package for the final day of the conference.

Overall the event was a great success with 100% finding it valuable/very valuable, 100% clear or very clear about the new strategy and 96% feeling aligned or very aligned to it. Another demanding event and another happy client!

For more information contact:

Leading Change Limited

info@leadingchangeuk.com
0203 170 8026